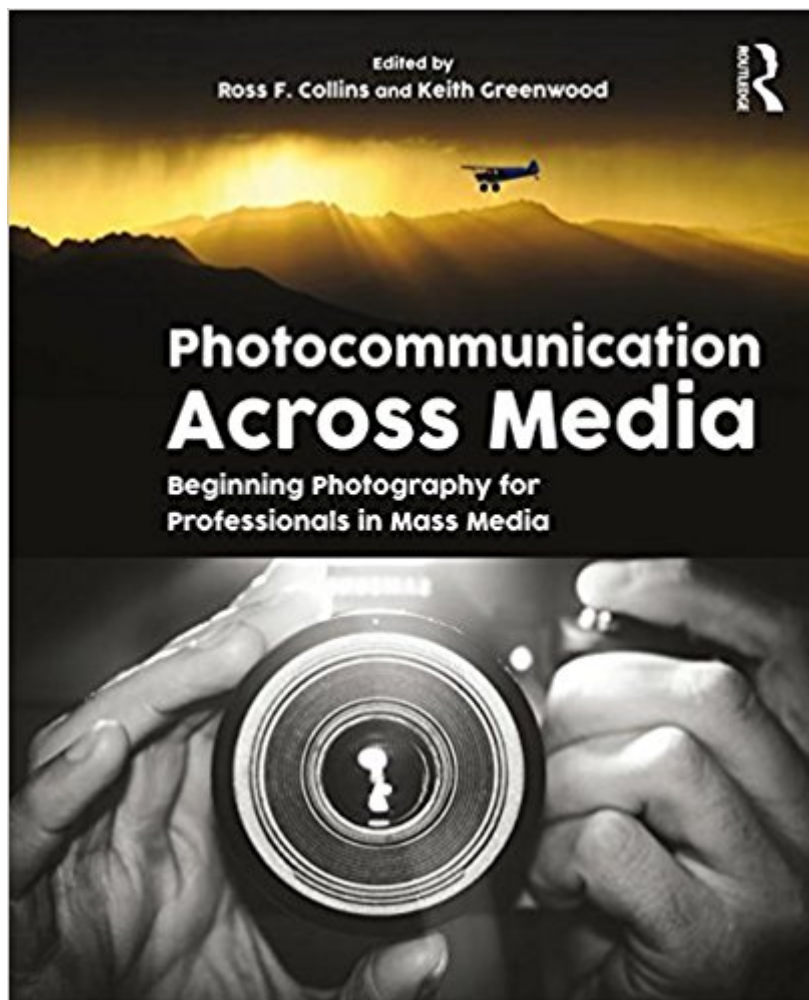




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Photocommunication Across Media: Beginning Photography For Mass Media Professionals



Synopsis

Photocommunication Across Media is a must-have for aspiring mass media professionals who are striving to compete in the new landscape of convergence journalism and media. You will learn principles of photography both still and video and how to incorporate them into your storytelling. That's no longer a specialty skill—in today's world of media, it's a necessity. Editors Ross Collins and Keith Greenwood collaborate with highly accomplished photographers to make the concepts and techniques of today's mass media photography accessible to all readers. Photocommunication Across Media speaks directly to journalists, advertisers and professional communicators who want to round out their toolkit without sifting through dense texts meant specifically for photographers and photojournalists. This guide, edited by experts who teach these concepts to the next generation of media professionals, is everything you need to know—and nothing you don't—to take the next step for your career in communication.

Book Information

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Customer Reviews

Ross F. Collins rossfcollins.com/photography Collins is a professor of communication at North Dakota State University, Fargo, where he teaches photography, media history, writing, editing, publication design and other media-related classes. A former newspaper photojournalist and freelancer, his photography has been published in a wide variety of books, newspapers and magazines, including the New York Times and Best of Photography Annual. He has also shown his work in national, regional and local art shows and exhibits. Collins holds a Ph.D. from Cambridge

University, UK, and in the academic world has published five books and about two dozen scholarly monographs and articles. He is incoming president of the American Journalism Historians Association. Keith Greenwood keithgreenwood.net Greenwood is an associate professor in the University of Missouri School of Journalism. He teaches multimedia, photojournalism history and graduate seminars in the role of photography in society and research methods. His professional media career includes work at radio stations and as a free-lance photographer, web and publication designer and video editor. His research explores how people and topics are presented in news photographs, and how news organizations adopt technological innovations. He has published articles in Visual Communication Quarterly, the International Communication Gazette, Journalism Studies and Journalism Practice. He holds an M.A. from Michigan State University and Ph.D. from the University of Missouri.

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